

# COMMUNITY MURAL INSTITUTE





## THE CMI

- combines online and in-person instruction, experiential learning, and professional mentorship
- paid training for local artists
- hundreds of community members can engage in design conversations and paint parties
- up to 3 beautiful murals are created in your community

# WATCH: THE PROCESS WE TEACH





## THE CMI IS RIGHT FOR SPONSOR ORGANIZATIONS WHO WANT TO:

- invest in high quality, professional murals that will last for 15+ years
- invigorate the visual landscape of their community with local stories, themes, and images
- provide job training and strengthen the local arts community



## ARTISTS ARE

- resourced with tools for community engagement in mural design
- trained in the polytab mural technique from prep to installation
- guided in set up and facilitation of community paint parties and community fabrication
- mentored through the creation of an important, large scale, community mural for their portfolio



## THE COMMUNITY

- determines the theme of the murals
- helps paint the murals with neighbors, family, and friends
- takes ownership and pride in their neighborhood and its public art

“I didn't expect to see the transformative impact the CMI had on the vibrancy of our downtown. The project amplified the impact of our two way conversion with the community that was a key part of our urban revitalization. The experience of seeing residents and local artists engage with the mural projects, and the impact - the "wow" factor - when the murals go up almost overnight, was amazing.”

- Liz Murphy, Director of Housing and Development, City of Fitchburg MA

HEAR FROM FITCHBURG  
ARTISTS AND COMMUNITY





COMMUNITY  
MURAL  
INSTITUTE



BRITT RUHE

BRITT@COMMONWEALTHMURALS.ORG

GRETA MCLAIN

GRETA@GOODSPACE-MURALS.COM